



## **FCR Media Ireland Limited, parent company of goldenpages.ie exit Examinership and announce partnership with U.S. firm Brandify**

FOR IMMEDIATE RELEASE Friday 27th November 2017 DUBLIN: **Today FCR Media Ireland Limited is excited to announce its partnership with Brandify.**

FCR Media Ireland are delighted to announce a partnership with Brandify following their successful exit from a period of Examinership,

Preparing for a new period of growth with the support of Brandify's investment, brand, knowledge and proprietary technology, FCR Media Ireland will now offer it's customers a new level of online presence, location and reputation management. FCR Media Ireland view this as an additional way in which they can support their existing customer base.

Brandify, based in Los Angeles, USA, is an industry-leading provider of location-based digital marketing solutions, providing brands with a better understanding and connection to their customers. Established in 1997, Brandify powers the online presence of more than 500 national brands, powering the online listings of more than 4.5 million brick and mortar locations.

FCR Media is the leading full service digital marketing services company dedicated to serving Irish SME's. They have steered through paradigm shifts in consumer technology, through recession and into a market leadership position in the Irish digital presence and advertising landscape.

With strong local marketing foundations through it's flagship product, goldenpages.ie, they bring business listings, presence, location management, search advertising, SEO, customer WiFi, web design, domain registration, hosting, 360 virtual tours and a variety of other digital marketing services to Irish businesses.

Cathal Dempsey, Managing Director of FCR Media Ireland said "We are proud of this partnership, to join two strong teams committed to hyperlocal and are excited to bring this new international relationship to our customers and a wider market."

##ENDS##

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About FCR Media: <https://fcrmedia.ie/fcr-media-uk-and-ireland/>

About Brandify: <http://www.brandify.com/company/about/>